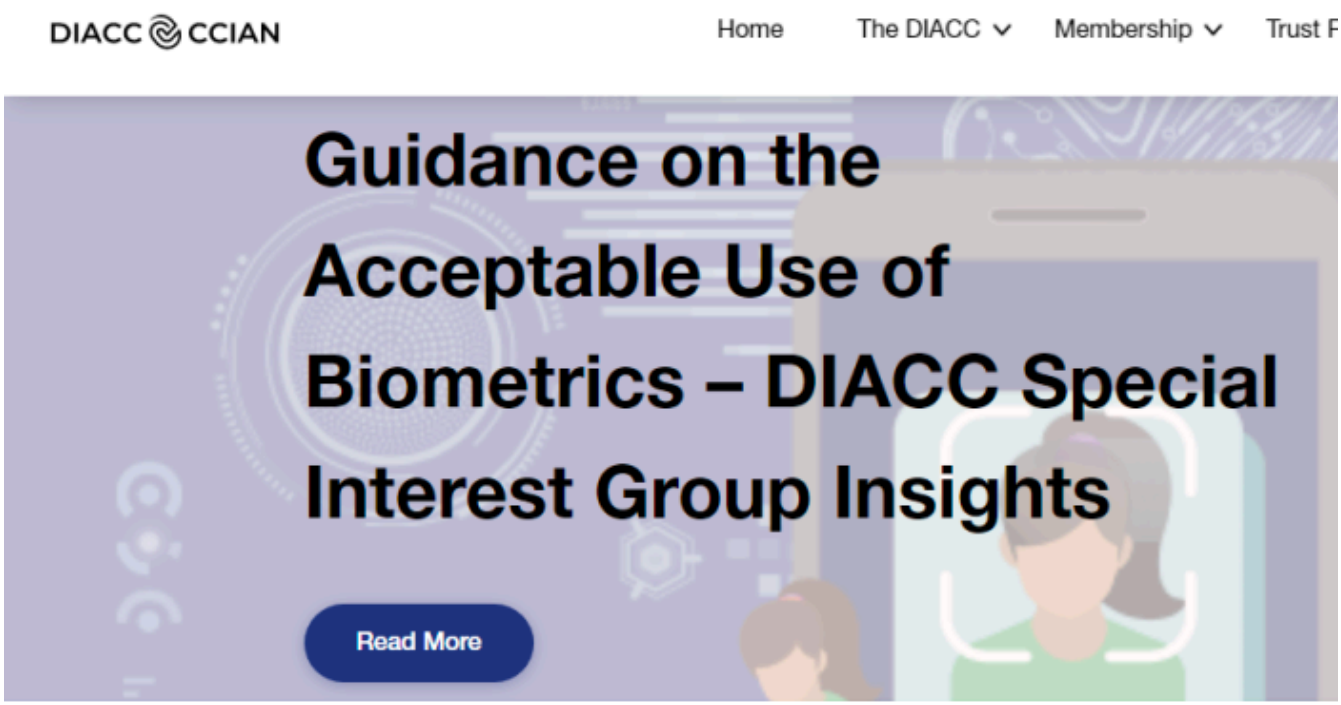
CANUCK LAW
Reporting That You're Not Getting Elsewhere (Do Your Own Research To Verify)

JANUARY 29, 2022 BY RONNIE

Digital ID & Authentication Council Of Canada (DIACC), Pan-Canadian Trust Framework



Remember voting for either of the Digital ID & Authentication Council Of Canada (DIACC), or the Pan-Canadian Trust Framework? Recall any public discussion or debate on these issues? If not, you probably aren't alone.

This campaign is a private-public partnership, and done without any real consultation. Interestingly, it started in 2016, which is when GAVI, Microsoft and Rockefeller launched ID2020.

Now, what is it that DIACC is looking to do? Here's why they are in consultations with the Canadian Government.

According to their "strategic goals" section, the plan is to:

- Create, publish, and evolve the Pan-Canadian Trust Framework and identify the legislative needs to support the vision.
- Accelerate interoperability by securing adoption of the Pan-Canadian Trust Framework by businesses and governments.
- Design, develop, launch a certification program aligned with market needs.
- Raise profile of Canada's digital identity innovation via the DIACC as Canada's digital identity forum.
- Create Canadian expertise and intellectual property for excellence in digital identity.

It isn't really explained how any of this would actually be accomplished, nor does it seem very reassuring that the data couldn't be hacked, sold, or traded. Other than data-mining or research, it's hard to see what economic benefits are expected.

And while there are vague references to economic benefits, there's little mention of what Canadians think. That could be because there weren't consultation.

> Legislative Proposal, Bill or Resolution
> –***Budget 2022 as it relates to the Pan-Canadian Trust Framework and digital identification***
> -The ***government's Digital Charter Implementation Act*** as it relates to prioritizing digital identification and public sector data

> Policies or Programs
> -Collaborate with policy makers to ***develop policies and programs that support the pan-canadian digital ID and authentication framework*** and the incorporation of digital ID and authentication considerations into government -programs and initiatives.
> -Raising ***awareness on the need to implement a digital identity system that empowers Canadians to control their data*** that is held by the federal government.

The part about "raising awareness on the need to implement a digital identity system" comes across as a call to engage in propaganda efforts, to ensure Canadians don't understand

what's really happening.

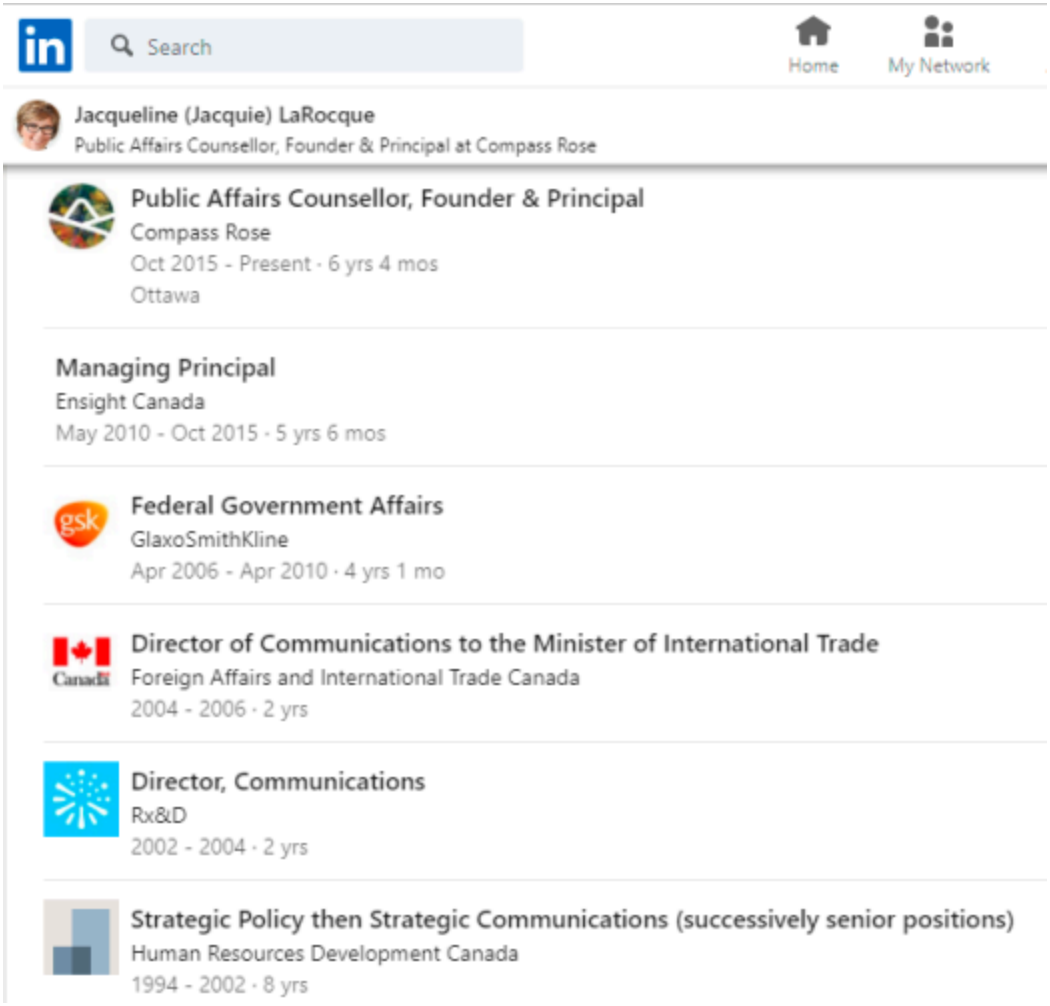
GOVERNMENT BRANCH	DATE	AMOUNT
Canada Post Corporation (CPC)	2021-08-31	$50,000
Canada Revenue Agency (CRA)	2020-08-31	$2,750
City of Toronto	2021-08-31	$10,000
Gouvernement du Quebec	2021-08-31	$50,000
Government Chief Information Officer, Province of BC	2021-08-31	$50,000
Land and Title Authority of British Columbia	2021-08-31	$10,000
Ministry of Government Services, Province of Ontario	2021-08-31	$50,000
Service New Brunswick, Province of New Brunswick	2021-08-31	$50,000
Treasury Board Of Canada Secretariat (TBS)	2020-08-31	$50,000
Treasury Board Of Canada Secretariat (TBS)	2021-08-31	$50,000

The Federal Lobbying Registry sheds some light on the grants that DIACC has been getting in the last few years. DIACC isn't also listed on the Canada Emergency Wage Subsidy page, but perhaps the rental subsidy is the $2,750 they received from the CRA.

Public offices held: Jacqueline LaRocque

List of Public Offices Held

Position	Period Held	Last Date Designated Public Office Held
DIRECTOR OF COMMUNICATIONS AND CHIEF SPOKESPERSON TO THE MINISTER OF INTERNATIONAL TRADE International Trade, Government of Canada	December 2003 to January 2006	Not a designated office
SENIOR ADVISOR TO THE DEPUTY MINISTER Human Resources Development Canada, Government of Canada	December 1999 to June 2002	Not a designated office
SPECIAL ASSISTANT TO THE DEPUTY MINISTER Human Resources Development Canada, Government of Canada	November 1998 to December 1999	Not a designated office
CHIEF, PUBLIC AFFAIRS MINISTERIAL SERVICES Human Resources Development Canada, Government of Canada	September 1997 to November 1998	Not a designated office
CHIEF, STRATEGIC POLICY BRANCH Human Resources Development Canada, Government of Canada	October 1994 to September 1997	Not a designated office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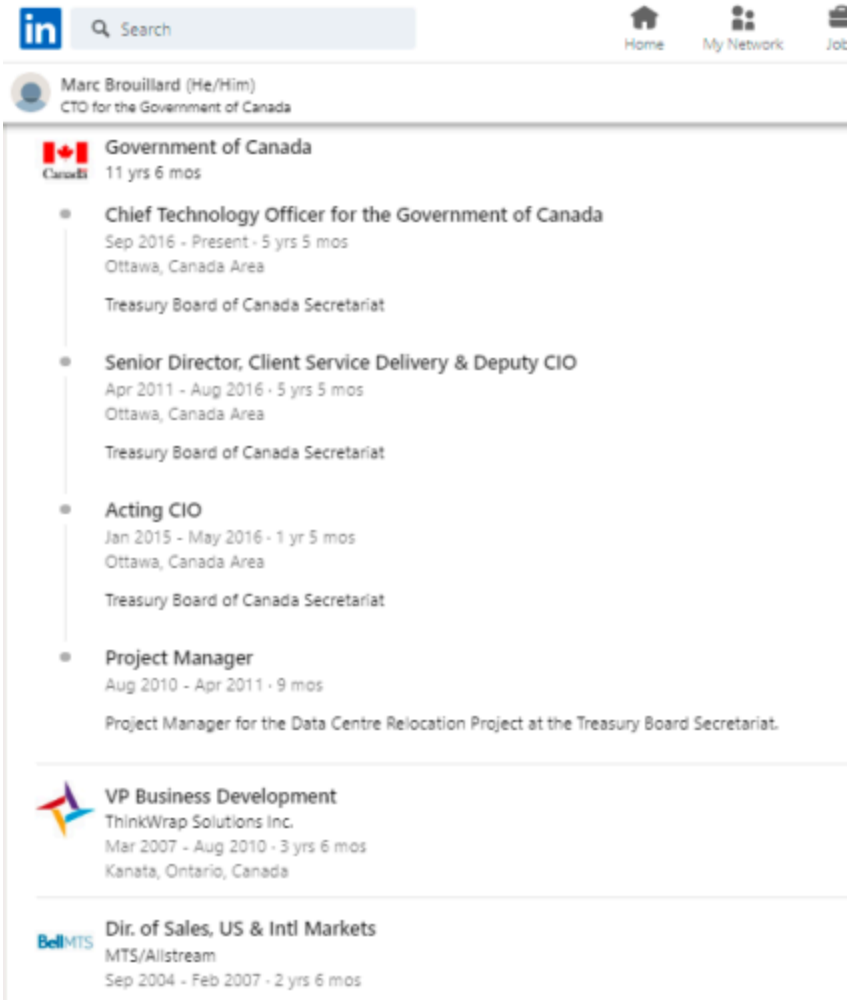
Jacqueline (Jacquie) LaRocque
Public Affairs Counsellor, Founder & Principal at Compass Rose
Public Affairs Counsellor, Founder & Principal
Compass Rose
Oct 2015 - Present · 6 yrs 4 mos
Ottawa
Managing Principal
Ensight Canada
May 2010 - Oct 2015 · 5 yrs 6 mos
Federal Government Affairs
GlaxoSmithKline
Apr 2006 - Apr 2010 · 4 yrs 1 mo
Director of Communications to the Minister of International Trade
Foreign Affairs and International Trade Canada
2004 - 2006 · 2 yrs
Director, Communications
Rx&D
2002 - 2004 · 2 yrs
Strategic Policy then Strategic Communications (successively senior positions)
Human Resources Development Canada
1994 - 2002 · 8 yrs

The lobbyist pushing this, at least in Ottawa, is Jacqueline LaRocque. She has been involved in the Government from 1994 to 2004, which aligns with the years of Jean Chretien and Paul Martin. Her Linkedin profile is even more interesting, as she reveals having been a lobbyist for GlaxoSmithKine — the drug manufacturer — for 4 years after leaving government.

Keep in mind, in 1993 to 2006, Canada was run by the Liberals. They are once again. Many of the same partisan operatives from those days are still around now. Granted, there's little difference between the parties, but that's a discussion for another time.

What makes this even more settling is that there are a few Directors of DIACC who are currently involved in Government affairs. This includes the Canadian, Ontario, New Brunswick and B.C. Governments.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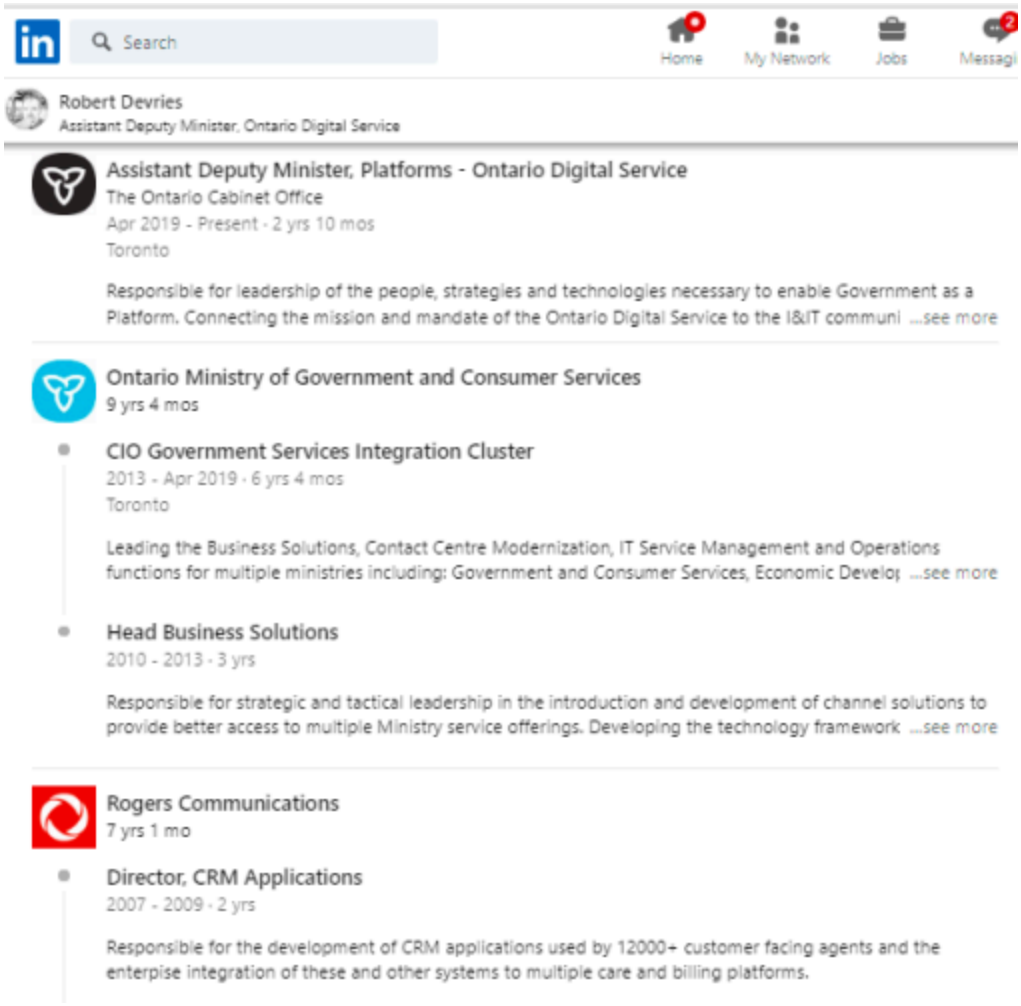
Marc Brouillard (He/Him)
CTO for the Government of Canada
Government of Canada
11 yrs 6 mos
Chief Technology Officer for the Government of Canada
Sep 2016 - Present · 5 yrs 5 mos
Ottawa, Canada Area
Treasury Board of Canada Secretariat
Senior Director, Client Service Delivery & Deputy CIO
Apr 2011 - Aug 2016 · 5 yrs 5 mos
Ottawa, Canada Area
Treasury Board of Canada Secretariat
Acting CIO
Jan 2015 - May 2016 · 1 yr 5 mos
Ottawa, Canada Area
Treasury Board of Canada Secretariat
Project Manager
Aug 2010 - Apr 2011 · 9 mos
Project Manager for the Data Centre Relocation Project at the Treasury Board Secretariat.
VP Business Development
ThinkWrap Solutions Inc.
Mar 2007 - Aug 2010 · 3 yrs 6 mos
Kanata, Ontario, Canada
Dir. of Sales, US & Intl Markets
MTS/Allstream
Sep 2004 - Feb 2007 · 2 yrs 6 mos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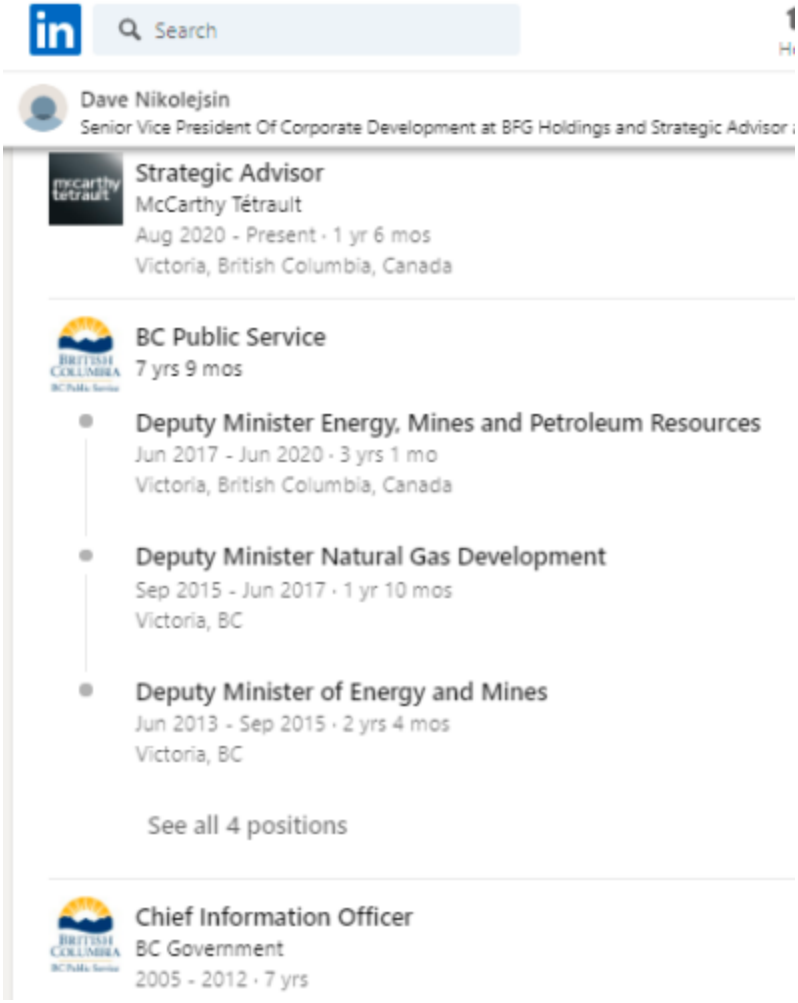
Jobs
Messagi
Robert Devries
Assistant Deputy Minister, Ontario Digital Service
Assistant Deputy Minister, Platforms - Ontario Digital Service
The Ontario Cabinet Office
Apr 2019 - Present · 2 yrs 10 mos
Toronto
Responsible for leadership of the people, strategies and technologies necessary to enable Government as a Platform. Connecting the mission and mandate of the Ontario Digital Service to the I&IT communi ...see more
Ontario Ministry of Government and Consumer Services
9 yrs 4 mos
CIO Government Services Integration Cluster
2013 - Apr 2019 · 6 yrs 4 mos
Toronto
Leading the Business Solutions, Contact Centre Modernization, IT Service Management and Operations functions for multiple ministries including: Government and Consumer Services, Economic Develo ...see more
Head Business Solutions
2010 - 2013 · 3 yrs
Responsible for strategic and tactical leadership in the introduction and development of channel solutions to provide better access to multiple Ministry service offerings. Developing the technology framework ...see more
Rogers Communications
7 yrs 1 mo
Director, CRM Applications
2007 - 2009 · 2 yrs
Responsible for the development of CRM applications used by 12000+ customer facing agents and the enterpise integration of these and other systems to multiple care and billing platforms.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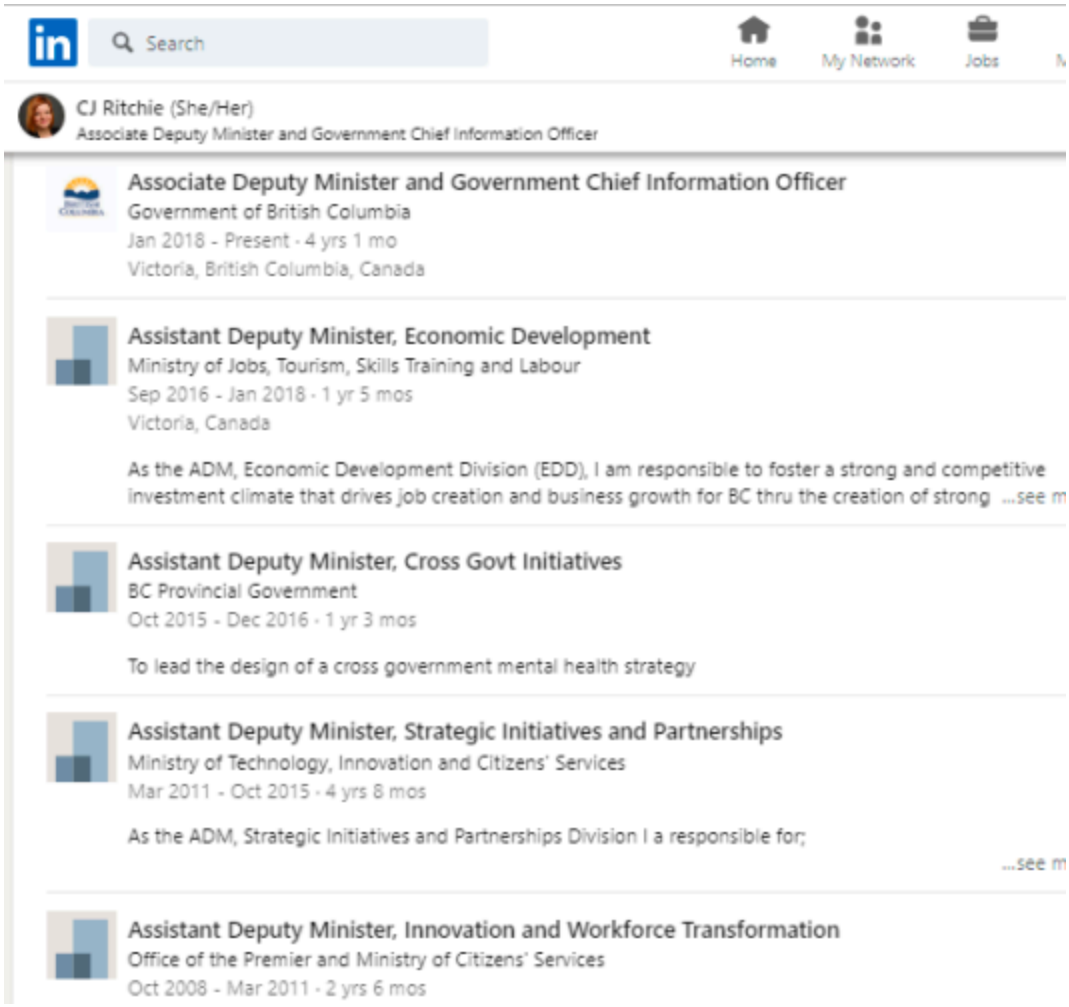
Dave Nikolejsin
Senior Vice President Of Corporate Development at BFG Holdings and Strategic Advisor
Strategic Advisor
McCarthy Tétrault
Aug 2020 - Present · 1 yr 6 mos
Victoria, British Columbia, Canada
BC Public Service
7 yrs 9 mos
Deputy Minister Energy, Mines and Petroleum Resources
Jun 2017 - Jun 2020 · 3 yrs 1 mo
Victoria, British Columbia, Canada
Deputy Minister Natural Gas Development
Sep 2015 - Jun 2017 · 1 yr 10 mos
Victoria, BC
Deputy Minister of Energy and Mines
Jun 2013 - Sep 2015 · 2 yrs 4 mos
Victoria, BC
See all 4 positions
Chief Information Officer
BC Government
2005 - 2012 · 7 yrs


Search
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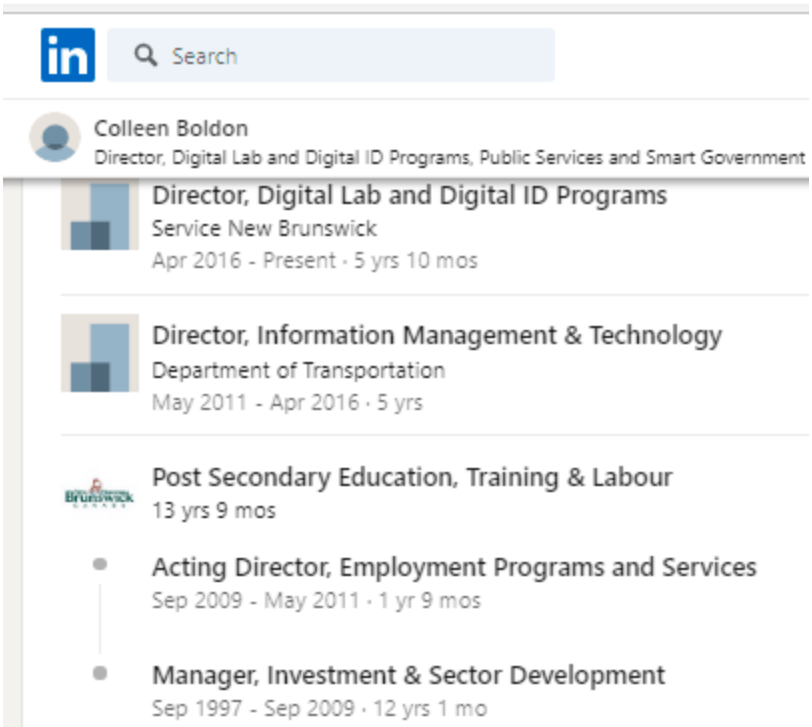
Jobs
CJ Ritchie (She/Her)
Associate Deputy Minister and Government Chief Information Officer
Associate Deputy Minister and Government Chief Information Officer
Government of British Columbia
Jan 2018 - Present · 4 yrs 1 mo
Victoria, British Columbia, Canada
Assistant Deputy Minister, Economic Development
Ministry of Jobs, Tourism, Skills Training and Labour
Sep 2016 - Jan 2018 · 1 yr 5 mos
Victoria, Canada
As the ADM, Economic Development Division (EDD), I am responsible to foster a strong and competitive investment climate that drives job creation and business growth for BC thru the creation of strong ...see m
Assistant Deputy Minister, Cross Govt Initiatives
BC Provincial Government
Oct 2015 - Dec 2016 · 1 yr 3 mos
To lead the design of a cross government mental health strategy
Assistant Deputy Minister, Strategic Initiatives and Partnerships
Ministry of Technology, Innovation and Citizens' Services
Mar 2011 - Oct 2015 · 4 yrs 8 mos
As the ADM, Strategic Initiatives and Partnerships Division I a responsible for;
...see m
Assistant Deputy Minister, Innovation and Workforce Transformation
Office of the Premier and Ministry of Citizens' Services
Oct 2008 - Mar 2011 · 2 yrs 6 mos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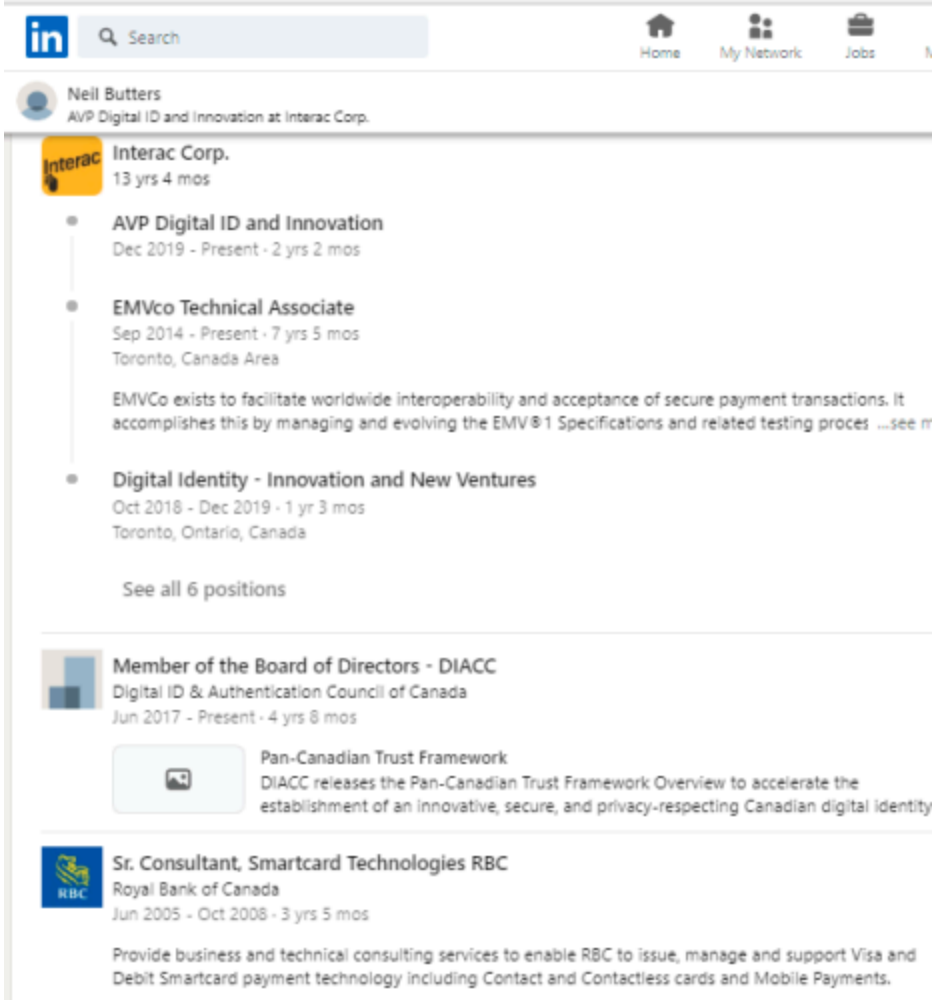
Colleen Boldon
Director, Digital Lab and Digital ID Programs, Public Services and Smart Government
Director, Digital Lab and Digital ID Programs
Service New Brunswick
Apr 2016 - Present · 5 yrs 10 mos
Director, Information Management & Technology
Department of Transportation
May 2011 - Apr 2016 · 5 yrs
Post Secondary Education, Training & Labour
13 yrs 9 mos
Acting Director, Employment Programs and Services
Sep 2009 - May 2011 · 1 yr 9 mos
Manager, Investment & Sector Development
Sep 1997 - Sep 2009 · 12 yrs 1 mo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Home
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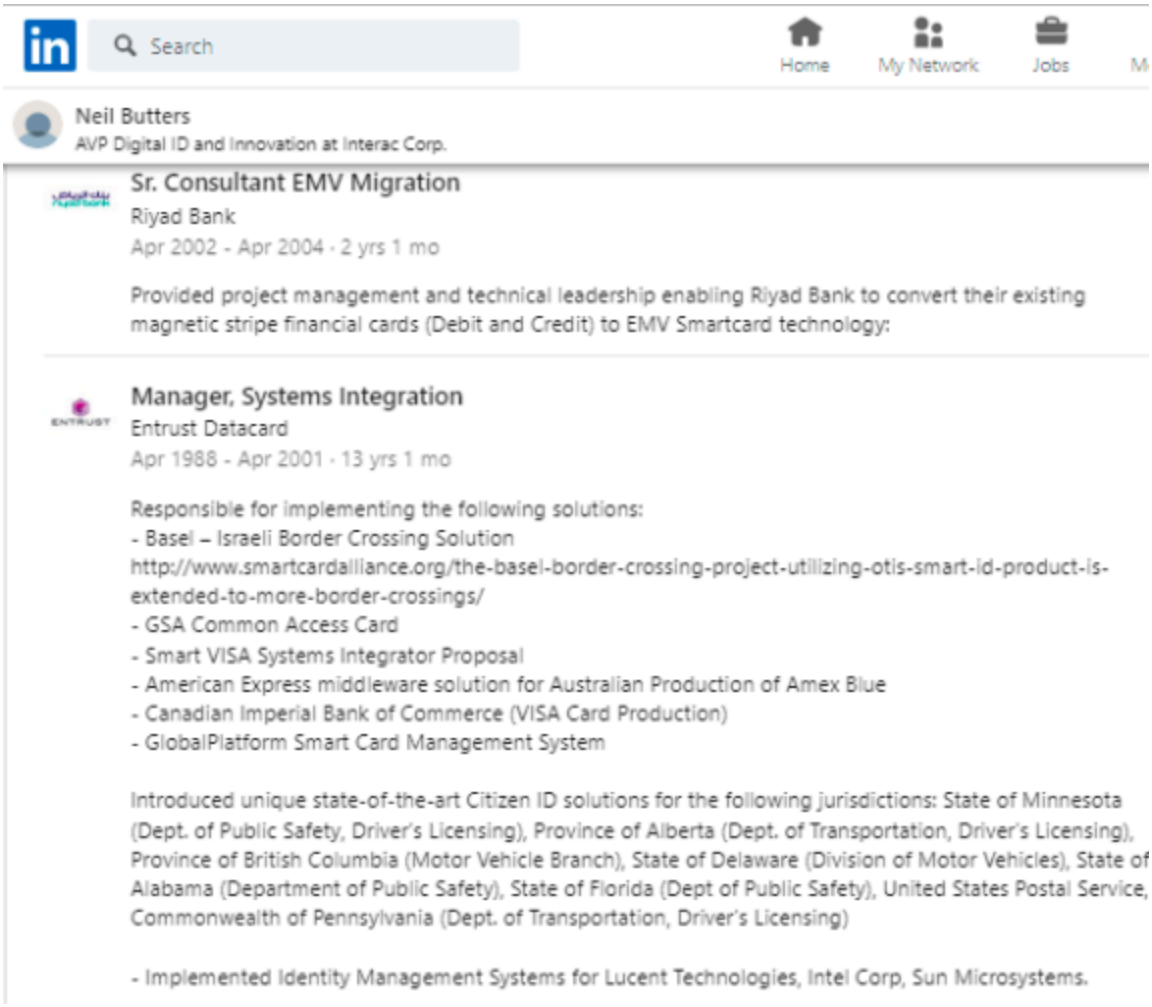
Jobs
Neil Butters
AVP Digital ID and Innovation at Interac Corp.
Interac Corp.
13 yrs 4 mos
AVP Digital ID and Innovation
Dec 2019 - Present · 2 yrs 2 mos
EMVco Technical Associate
Sep 2014 - Present · 7 yrs 5 mos
Toronto, Canada Area
EMVCo exists to facilitate worldwide interoperability and acceptance of secure payment transactions. It accomplishes this by managing and evolving the EMV®1 Specifications and related testing proces ...see m
Digital Identity - Innovation and New Ventures
Oct 2018 - Dec 2019 · 1 yr 3 mos
Toronto, Ontario, Canada
See all 6 positions
Member of the Board of Directors - DIACC
Digital ID & Authentication Council of Canada
Jun 2017 - Present · 4 yrs 8 mos
Pan-Canadian Trust Framework
DIACC releases the Pan-Canadian Trust Framework Overview to accelerate the establishment of an innovative, secure, and privacy-respecting Canadian digital identity
Sr. Consultant, Smartcard Technologies RBC
Royal Bank of Canada
Jun 2005 - Oct 2008 · 3 yrs 5 mos
Provide business and technical consulting services to enable RBC to issue, manage and support Visa and Debit Smartcard payment technology including Contact and Contactless cards and Mobile Payments.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Jobs
Neil Butters
AVP Digital ID and Innovation at Interac Corp.
Sr. Consultant EMV Migration
Riyad Bank
Apr 2002 - Apr 2004 · 2 yrs 1 mo
Provided project management and technical leadership enabling Riyad Bank to convert their existing magnetic stripe financial cards (Debit and Credit) to EMV Smartcard technology:
Manager, Systems Integration
Entrust Datacard
Apr 1988 - Apr 2001 · 13 yrs 1 mo
Responsible for implementing the following solutions:
- Basel – Israeli Border Crossing Solution
http://www.smartcardalliance.org/the-basel-border-crossing-project-utilizing-otis-smart-id-product-is-extended-to-more-border-crossings/
- GSA Common Access Card
- Smart VISA Systems Integrator Proposal
- American Express middleware solution for Australian Production of Amex Blue
- Canadian Imperial Bank of Commerce (VISA Card Production)
- GlobalPlatform Smart Card Management System
Introduced unique state-of-the-art Citizen ID solutions for the following jurisdictions: State of Minnesota (Dept. of Public Safety, Driver's Licensing), Province of Alberta (Dept. of Transportation, Driver's Licensing), Province of British Columbia (Motor Vehicle Branch), State of Delaware (Division of Motor Vehicles), State of Alabama (Department of Public Safety), State of Florida (Dept of Public Safety), United States Postal Service, Commonwealth of Pennsylvania (Dept. of Transportation, Driver's Licensing)
- Implemented Identity Management Systems for Lucent Technologies, Intel Corp, Sun Microsystems.

What we have here is sitting members of various Governments running a group to implement digital identification across Canada, partnered with private interests who stand to benefit from this. Again, no one ever voted for any of this, and it's unlikely there were ever any widespread consultations.

Many directors at DIACC also have past and present connections to financial institutions. We have to ask what is the real motivation driving this digital ID push?

Perhaps the most interesting member is Neil Butters. He has worked on these kind of systems in the United States, and helped develop a smart card system for border crossings for Israel. Now, given the rampant surveillance undertaken in the U.S. and Israel, do Canadians have to worry about these digital systems being backdoored? Given the power that this kind of information has, can it really been dismissed out of hand?

> ***Canadian Finance Minister Flaherty appointed the Task Force for the Payments System Review in 2010***, made up of representatives from the public and private sectors, privacy commissioners offices, and consumer advocates. One of the key outcomes was

recognition that digital ID and authentication are integral to the success of digital payments and to Canada's digital economy.

The ***DIACC was created in 2012 to continue the activities of the Electronic Payments Task Force*** and achieve their vision for a robust, secure, scalable, and privacy-enhancing structure for transacting online.

As a self-governing and not-for-profit council, the DIACC brings together public and private sector members to collaborate and advance Canada's digital identification and authentication ecosystem. This is accomplished by delivering a digital trust framework that will ***unlock digital economy opportunities for every Canadian.***

DIACC establishes Expert Committees (ECs) to move high-impact projects forward. Chaired by members of the council, the committees run strategic projects and create valuable resources.

In its "principles" section, it explains that the Task Force for the Payments System Review was created in 2010 by then Finance Minister, Jim Flaherty. So this was actually started with the Conservatives were in power, and the Liberals seem to have carried on as normal. DIACC was launched in 2012 as a continuation.

Worth noting: while Jim Flaherty helped push digital identity (Federally) a decade ago, his wife, Christine Elliott, is now the Health Minister of Ontario. That Province is expected to fully adopt digital identity.

In their lobbying section, DIACC referenced the old Bill C-11, which died when the last election was called. For some extra information, Bill C-11 had concerns about facial recognition technology being used, and the safety of medical data. This isn't addressed, at least not on their site.

For people concerned about their information, and who has access, the lack of specific detail is concerning. How will this be used, and what safeguards will be put in place? What remedies are available when the inevitable data breaches occur?

(1) https://diacc.ca/
(2) https://diacc.ca/trust-framework/

(3) https://diacc.ca/the-diacc/strategic-goals/

(4) https://diacc.ca/the-diacc/principles/

(5) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=368714&regId=917592#regStart

(6) https://id2020.org/alliance

(7) https://www.linkedin.com/in/jonibrennan/

(8) Joni Brennan _ LinkedIn

(9) https://www.linkedin.com/in/jacqueline-jacquie-larocque-57816713/details/experience/

(10) Experience _ Jacqueline (Jacquie) LaRocque _ LinkedIn

(11) https://www.linkedin.com/in/robert-devries-165b721/

(12) Robert Devries _ LinkedIn

(13) https://www.linkedin.com/in/dave-nikolejsin-b4b1273/

(14) Dave Nikolejsin _ LinkedIn

(15) https://www.linkedin.com/in/cjritchie/

(16) CJ Ritchie _ LinkedIn

(17) https://www.linkedin.com/in/marcbrouillard/

(18) Marc Brouillard _ LinkedIn

(19) https://www.linkedin.com/in/colleen-boldon-47732a12/

(20) Colleen Boldon _ LinkedIn

(21) https://www.linkedin.com/in/neilbutters/

(22) Neil Butters _ LinkedIn

BIG TECH, CANADA, GLOBALISM, LOBBYING, NGO/CS, PRIVACY

One Reply to “Digital ID & Authentication Council Of Canada (DIACC), Pan-Canadian Trust Framework”

Dave Wilson

FEBRUARY 13, 2022 AT 6:24 PM

You mention Flaherty here setting up a task force. Now dead I believe he was the husband of current Ontario Minister of Health Christine Elliott! Thanks for the expose